

**2012
EXHIBITOR
REGISTRATION ENCLOSED**

TAAE

Annual Conference February 2-3, 2012



22nd Annual Conference and Exhibition



Freedom



Opportunity

Christian Moore
Keynote Speaker

- 1-4 Workshop 2/2/12
- Keynote 2/3/12

Self
Respect

Crowne Plaza Hotel • Austin, Texas • February 3-5, 2012

More details at: www.taaе.org



Welcome to this VERY SPECIAL TAAE 22nd ANNUAL CELEBRATION.

The Texas Association for Alternative Education (TAAE) Celebrates our 22nd Annual Conference and Exhibition.

I want to invite and welcome back those members and non-members who have joined us at previous conferences. Your constant participation is one of the main reasons TAAE has held 21 successful annual conferences every year SINCE 1990. For those of you who did not join us last year

in Austin, I want to personally invite you to join in this year as we celebrate 22 great years of helping the kids we love.

We all know Alternative Educators have a *very important part in a child's life and development processes*. We also know that technologies and educational materials we supply also play an important part in charting a successful future for the children we teach. TAAE is a professional organization of choice, discipline, public, and private, and

correctional administrators and educators who are dedicated to offering specialized educational opportunities for our members. We ask you to join with us and become one of the helping hands professionals who attend our annual conferences. Our members attend knowing our Association has some of the best trained and competent educators in the field of alternative education.

There will be inclusive educational programs for the DAEP, JJAEP and Special Educations as part of our inclusion process as an association. We hope you will want to treat yourself as an educator to all the opportunities this conference can bring to you. We continually provide a variety of excellent exhibits and products each year that draws attendance and helps you reach your goals as a professional educator, so please visit our exhibitors who are here to serve you and your schools.

I would like to give a **special thanks...to TAAE's 2012 Conference Chair Emily Feagan and the Conference Committee and volunteers** for their many hours of dedication to the upcoming 2012 annual conference. I'm sure it will be another great success. I also want to thank you for your continued support of our alternative education efforts which has turned out to be one of the largest in the United States. Again, join us at the TAAE 22nd Annual Conference and Exhibition in Austin, Texas. I look forward to visiting with you during the conference.

**Deborah Johnson
TAAE President 2012**

AVAILABLE EXHIBIT SPACE

EXHIBIT RATE & COMPLIMENTARY REGISTRATION: Includes one exhibitor full conference registration, Thursday banquet event, one 6' table and two chairs.

EXHIBIT TABLES: _____ \$450.00
additional reps @ \$35.00

EXHIBIT ASSIGNMENTS & HOURS

THURSDAY, FEBRUARY 2nd, 2012

8:00 am - 10 am *Decorator Setup*
10 am - 12N *Exhibitor Setup*
12N - 6:00 pm *Exhibitor Hall Open*

FRIDAY, FEBRUARY 3rd, 2012

7:00 am - 3:00 pm *Exhibits Open*
7:00 am - 10:00 am *Exhibit Hall
Continental Breakfast &
Exhibitor Visit*
10:00 am - 10:30 am *Exhibit Hall Break*
12N - 3:00 pm *Exhibit Hall—Open
(Sandwiches via TAAE)*

**Booth must remain set up until 3:00 pm
No Exceptions!**

Please Note:

All exhibits must be completely removed by 5:30 pm on Friday, February 3rd, 2012.

If you need more time to break down your exhibit, please make arrangements with the conference manager to begin earlier.

EXHIBITOR SERVICE

Exhibitors/Sponsors will be listed in the Conference Program and posted in the TAAE Post Conference Newsletter **if contract and payment are received prior to December 31st, 2011.**

Complete the information on the Exhibitor Contract to indicate exactly how you would like your listing

HOTEL & TRAVEL INFORMATION:

The TAAE Conference Hotel is:
**Crowne Plaza Hotel,
6121 IH-35 @ 290 East,
Austin, Texas, 78752.**

**Hotel Information
Reservation Number: 800/227-6963**

**Ask for the TAAE Conference Rates:
\$85 Single, \$105 Double, \$115 Triple, \$125 Quad
Cut-off Room Date: January 21, 2012**

EDUCATION

“A child’s attitude towards everything is an artist’s attitude.”

- Willa Cather, US Novelist

“Every student can learn, just not on the same day or the same way.”

- George Evans



CONTRACT FOR EXHIBITORS

TAAE'S **22nd** Annual Conference and Exhibition

TAAE: "Promoting Freedom, Opportunity and Self Respect"

Crowne Plaza Hotel, Austin, Texas • February 2-3, 2012

INSTRUCTIONS: Complete, sign, date, and mail **BOTH COPIES** (Exhibitor & Sponsor) with payment to TAAE, c/o TAAE Conference Manager, 1306-A West Anderson Lane, Austin, TX 78757, 512/454-8626. **EXHIBIT CONTRACTS MUST BE RETURNED TO TAAE HEADQUARTERS (NO LATER THAN) DECEMBER 31, 2011.** (Please print or type information as you wish to be published.) Texas Association for Alternative Education, referred to hereinafter as "TAAE," the undersigned firm, referred to hereinafter as "Exhibitor," and the Crowne Plaza Hotel, referred to hereinafter as "Hotel" agree as follows:

1. TAAE will provide table and facilities in its exhibition area as described in the Exhibitor Brochure and in accordance with items 2 through 12 below.
2. Exhibitor will display the following: _____
Will you be having a drawing? If so, explain: _____
3. Table booths \$450.00. Assigned on a 1st come basis, payable upon return of signed contract mailed to TAAE Conference Manager. **No shared booth space. Signed contract and full payment must be received by December 31, 2011,** to guarantee booth reservations for the TAAE exhibition and be recognized in the onsite program.
4. Name of "ON-SITE EXHIBITOR" primary representative to receive complimentary registration/banquet: _____
- 4a. Names of additional exhibitor staff attending: *All additional company staff representatives pay \$35.00*
 1) _____ 2) _____
 3) _____ 4) _____
5. Exhibitor understands there is a charge for electrical outlets and any other special arrangements: such as decorations, shipping, and storage or handling as described in the TAAE Exhibit Brochure. (\$25 fee)
6. Exhibitors are limited to products and services used by the teaching profession and/or complimentary to the participating attendees. The Conference Manager will make the final determination as to whether or not the prospective Exhibitor meets this requirement.
7. Exhibitor may, if he/she desires, cancel the agreement and receive a full refund less a service charge of \$35, if written request is received by **January 20, 2012.**
8. Neither the Hotel nor TAAE shall be liable to the Exhibitor for any damage to, or for loss or destruction of an exhibit or property of the Exhibitor by fire or other casualty, whether caused by negligence of the Hotel, or TAAE, their officers, agents, servants, employees, or otherwise. All claims for such losses are expressly waived by the Exhibitor, and Exhibitor shall indemnify and hold the Hotel and TAAE harmless from such claims.
9. Care of building and equipment: Exhibitors or their agents shall not injure or deface the walls or carpets or equipment of the building, the booths or the equipment of the booths. Exhibitors are forbidden to drive tacks, nails, or screws into the walls or woodwork. When such damage appears, the Exhibitor is liable to the owner of the property so damaged.
10. TAAE reserves the right to refuse any exhibit or Exhibitor and further reserves the right to shut down any exhibit or Exhibitor for breach of this agreement or for just cause. In the event an exhibit is shut down, TAAE's liability is limited to a refund of contracted and paid space.
11. Exhibitor declares: a.) Value of exhibit at: \$ _____ b.) Net weight of exhibit: _____ lbs. c.) Electrical power needed (check box if applicable)
12. TAAE Sponsorships: Please complete the enclosed sponsorship contract form. (Sponsors will receive special recognition for their support of the TAAE conference and alternative teaching profession at the conference and in the on-site brochure).
13. Total remittance due: I, the undersigned, have read all the above rules and regulations, and those specified in the Exhibit Terms, Conditions, and Rules and agree to abide by the same.

Table Exhibit Fee (1-16) @ \$450.00 - Booth # _____	\$ _____
Extra Staff @ \$35.00 ea.	\$ _____
Electrical Fee @ \$25.00	\$ _____
Coffee Station Sponsorship @ \$300.00	\$ _____
Extra Staff Thursday Social @ \$15.00	\$ _____
Diamond / Gold / Silver / Bronze Sponsor	\$ _____
\$500 \$400 \$300 \$200	
Total:	\$ _____

Company Name: _____
 Address: _____
 Phone: _____
 Email: _____
 Contact person: _____
 Title: _____

Notice: TAAE booth space is on a first received contract basis.

CHECK PAYMENT INFORMATION

Date: _____ Amount: _____

Check #: _____

**Please make checks payable to:
TAAE • 1306-A West Anderson Lane
Austin, TX 78757**

Please direct all correspondence to:

**Conference Manager
TAAE Headquarters
1306-A West Anderson Lane
Austin, Texas 78757
512/454-8626 • 512/454-3036 Fax
JMcCullough@assnmgmt.com**

CREDIT CARD PAYMENT INFORMATION

Fax to: 512/454-3036

Please check appropriate box

- Check / Money Order Cash AMEX
 Mastercard Visa Discover

Account#: _____

Expiration date: _____

Address: _____

City/St/Zip: _____

Amount Charged: _____

I Authorize TAAE Association headquarters to charge my credit card in the amount of \$ _____

Signature: _____

I understand my billing statement will read "TAAE"

TERMS, CONDITIONS, AND RULES FOR EXHIBITING IN A TAAE SPONSORED EXHIBITION 2012

For purposes below, "Management" shall mean the Texas Association For Alternative Education and "Exhibitor Site" shall mean the Crowne Plaza Hotel, Austin, Texas. Admission to Association events is by badge only. It is stipulated that each exhibitor subscribe to the following rules and that their representatives will comply.

1. PURPOSE OF EXHIBIT

This Exhibition is an integral part of the TAAE Annual Convention. To assure that the Exhibition will further the above purpose, admission to the display floor is limited to qualified persons. Since the primary purpose of the Association is to educate delegates on products and services of the Exhibitor, emphasis on all exhibits shall be to fully describe uses of products and services offered by the Exhibitor. This shall include display of all such products and services offered. Exhibits must not be in violation of the Association's policies and code of ethics. While acknowledging the value of explaining costs of products and services to delegates, the Association maintains the attendee does not dispense or sell any services, products, or devices merely for profit.

2. INDEMNITY AND LIMITATION OF LIABILITY

Neither TAAE nor any division of TAAE, nor the Exhibit Site, nor any of their officers, agents, employees or other representatives, shall be held liable for, and they are hereby released from liability for any damage, loss, harm, or injury to the person or property of the Exhibitor or any of its officers, agents, employees, or other representatives, resulting from water accident, or any other cause.

The Exhibitor shall indemnify, defend, and protect Management and the Exhibit Site, and save Management and the Exhibit Site harmless from any and all claims, demands, suits, liability damages, loss, costs, attorney's fees, and expenses of any kind or nature that might result from or arise from any action or failure to act on the part of the Exhibitor or its officers, agents, employees, or other representatives. It is the responsibility of the Exhibitor to maintain proper insurance coverage for its property and liability. It is understood that the TAAE, the Hotel, and all staff, agents, and representatives are harmless from any claims arising from the products given to the attendees during the exhibition show.

3. ASSIGNMENT OF SPACE (DUE BY 12/31/11)

Management shall assign the Exhibit Space to the Exhibitor for the period of the Exhibit, provided the Exhibit Site is made available to Management, on a first priority receipt of the enclosed contract. Such assignment is made for the period of this Exhibit only and does not imply that the same or similar space be held or offered for future exhibits. Every effort will be made to respect the Exhibitor's space choices whenever possible, but the Management's decision will be final. Management reserves the right to transfer assignment when such action is deemed to be in the best interest of the total exhibition. Management reserves the right to withdraw its acceptance of this contract if it determines in its sole discretion that the Exhibitor is not eligible to participate or the Exhibitor's product is not eligible to be displayed in this Exhibit.

4. USE OF EXHIBIT SPACE

An Exhibitor shall not assign to a third party its rights hereunder to the Exhibit Space or any portion thereof without the written consent of Management, which it may withhold at its sole discretion. If such consent is given, the Exhibitor shall assume full responsibility for the conduct of the assignee and all its representatives, and the Exhibitor shall not charge its assignee more than a proportionate share of the exhibit fee based upon the amount of Exhibit Space assigned.

5. INSTALLATION

It is explicitly agreed by the Exhibitor that in the event it fails to install its products in assigned Exhibit Space or fails to remit payment for required space rental at the time specified, Management shall have the right to take possession of said space and lease same or any part thereof to such parties and upon such terms and conditions as it may deem proper.

6. DISPLAYS, DECORATIONS, AND MUSIC

Merchandise, signs, decorations, or display fixtures shall not be pasted, taped, nailed or tacked to walls. No Exhibit, merchandise, or equipment shall be left in any aisle, but shall be confined to Exhibit Space. No signs or advertising devices shall be displayed outside Exhibit Space or project above or beyond limits of Exhibit Space. Advertising material or signs of firms other than those that have engaged space is prohibited. Copyright laws forbid the playing of music in any form at the conference without paying a fee to or obtaining permission from the composer.

7. FIRE REGULATIONS

Exhibitor shall not pack merchandise in paper, straw, excelsior, or any other readily flammable material. All cartons stored in the Exhibit Site shall be emptied of contents. Exhibitor shall use no flammable decorations or covering for display fixtures, and all fabrics or other material used for decoration or covering shall be flameproof, if required by local law or ordinances. All wiring devices and sockets shall be in good condition and meet the requirements of local law. Equipment with engines/ motors or gas tanks shall be emptied and battery connections disconnected during display.

8. BOOTH EQUIPMENT AND SERVICES

Space rental includes: appropriate space, one 6' table area, skirting for the table and two chairs, daily maintenance, and general lighting. Decorator pipe and draping available with specific packages or when offered by the Association.

9. STORAGE AND PACKING CRATES AND BOXES

Exhibitor will not be permitted to store packing crates and boxes in the booth or the Exhibit Hall during the Exhibit. It is the Exhibitor's responsibility to mark and identify all crates and boxes. Crates not properly marked or identified may be destroyed. No trunks, cases, or packing material shall be brought into or out of Exhibit Spaces during Exhibit hours. Cartons containing valuables should not list contents on the outside.

10. CONTRACTOR SERVICE AND INFORMATION

Management has, in the best interest of the Exhibitor, selected certain firms to serve as official contractors to provide necessary service to Exhibitors.

11. OBSERVANCE OF LAWS

Exhibitor shall abide by and observe all laws, rules, regulations, and ordinances of any applicable government authority and all rules of the Exhibit Site.

12. CANCELLATION OR TERMINATION OF EXHIBIT

If, because of war, fire, strike, exhibit facility construction or renovation project, government regulation, public catastrophe, Act of God, or the public enemy, or other cause beyond the control of management, the Exhibition or any part thereof is prevented from being held, is canceled by the Management or the Exhibit Space becomes unavailable, Management, in its sole discretion, shall determine and refund to the Exhibitor, its proportionate share of the aggregate Exhibit fees received that remains after deducting expenses incurred by Management and reasonable compensation to Management, but in no case shall the amount or refund to Exhibitor exceed the amount of the exhibit fee paid. *If written cancellation by the Exhibitor is received prior to January 20th, 2012, a full refund will be issued less a \$35 administrative service fee. No refunds shall be issued after 1/20/2012.*

13. EXHIBITOR CONDUCT

Exhibitor and its representatives shall not congregate or solicit trade in the aisles. The prior written consent of Management is required for the employment or use of any live model, demonstrator, solicitor or device for the mechanical reproduction of sound. Such employment or use shall be confined to the Exhibit Space. Management in its sole and absolute discretion, may withdraw its consent at any time, in which event Exhibitor shall terminate such activity forthwith. All promotional plans must be submitted to Management for approval. Distribution of pamphlets, brochures, or any advertising matter must be confined to the Exhibit Space. Cocktail parties or social gatherings of any kind shall not be held during Exhibit hours. Exhibitor shall refrain from any action that will distract attendees from attendance at the Exhibit during open hours. Exhibit Space shall not be used for entertaining. Exhibitor shall not lead attendees from one Exhibit Space to another or to elevators or escalators. Exhibitor shall not enter into another Exhibitor's space without invitation or when unattended. Exhibitor or any of its representatives shall not conduct itself in a manner offensive to standards of decency or good taste.

14. UNION LABOR

Exhibitor must comply with all union regulations applicable to setup, dismantling, and display of its exhibits where applicable.

15. ARBITRATION

Any controversy or claim between the parties hereto arising out of or related to the provisions of the agreement or the breach thereof, shall be settled by arbitration in Austin, Texas, in accordance with the Rules of the American Arbitration Association and judgment upon the award rendered by the Arbitrator may be entered in any court having jurisdiction thereof.

16. JURISDICTION

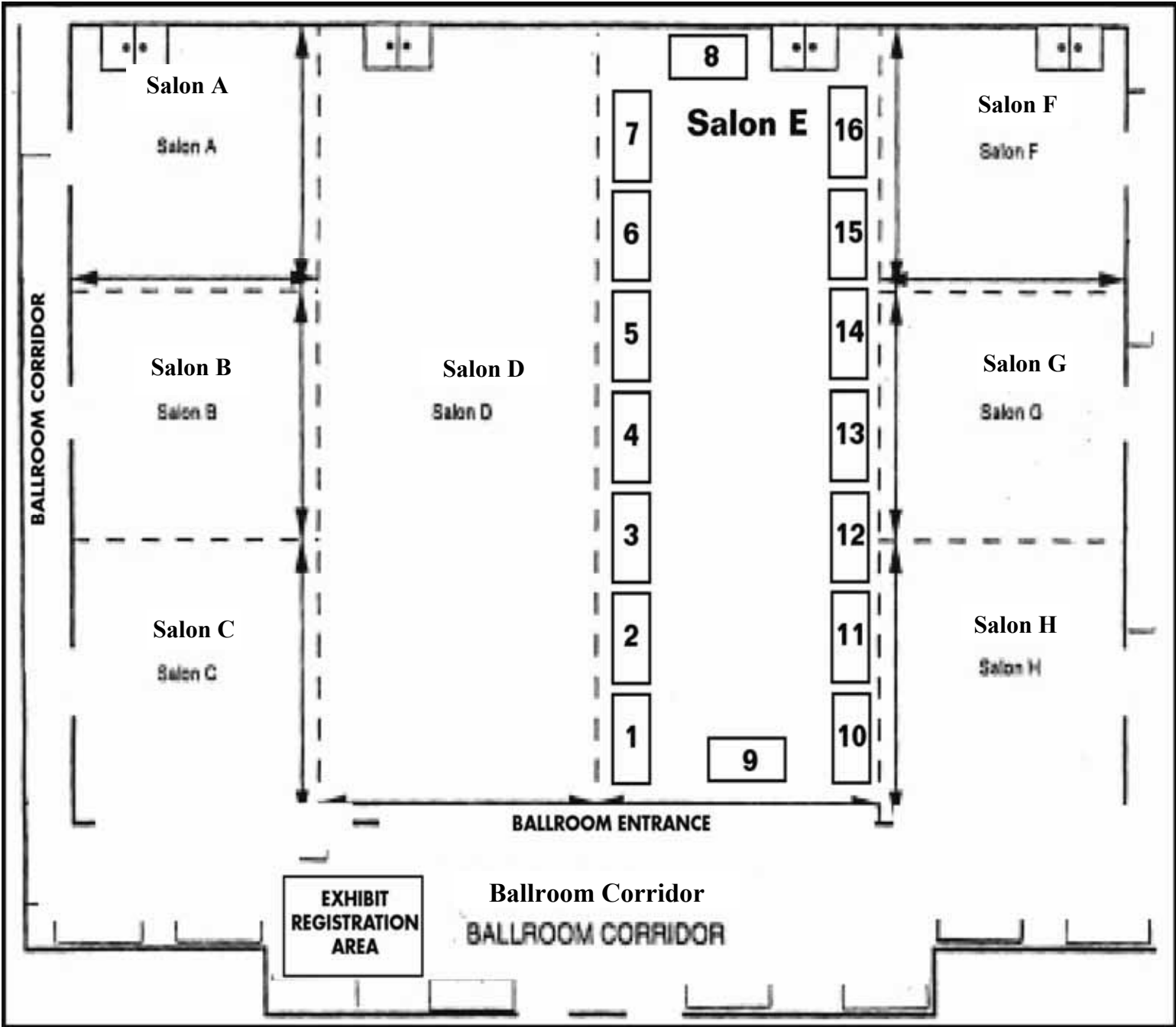
Both Management and Exhibitor consent to the jurisdiction of the Texas District and Appellate Courts and the U.S. District Court for the Western District of Texas, for all purposes in connection with this agreement. The parties agree that review of process may be obtained by registered mail, return receipt requested, within or without the state of Texas.

17. AGREEMENT TO TERMS, CONDITIONS, AND RULES

Exhibitor agrees to observe and abide by the foregoing Terms, Conditions, and Rules and by such rules made by Management from time to time for the efficient or safe operation of the Exhibit, including but not limited to, those contained in this contract. In addition to Management's right to close an exhibit and withdraw its acceptance of the Application, Management, in its sole judgment, may refuse to consider for participation in future Exhibits any Exhibitor that violates or fails to abide by all such Terms, Conditions, and Rules. The foregoing rules have been formulated in the best interest of Exhibitors. The cooperation of our patrons is requested. All points not covered herein are subject to settlement by the Association. All Exhibitors must be registered with the Texas Comptroller's Office. Contact the Comptroller's office for more information regarding exhibiting in Texas and Texas sales permits. Each exhibitor is responsible for making this contact. Call 800/531- 5441.

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TAAE's 22nd Annual Conference and Exhibition



TAAE Exhibitor Hours

Thursday, February 2nd—12:00 Noon—6:00pm

Friday, February 3rd—7:00am—3:00pm



Texas Association for Alternative Education
1306-A West Anderson Lane
Austin, TX 78757

Thanks to our 2011 Exhibitors:

American Preparatory Institute (API)

P.O. Box 1800
 Killeen, TX 76540-1800
 254-526-1171
john.wheeler@ctcd.edu
www.learnapi.com

A+nywhere Learning System and OpenBook

Educational Technology Learning
 1256 Main Street, Suite 263
 Southlake, TX 76092
Ed@edtechlearn.com
www.edtechlearn.com

Collins Education Group

Lamar T. Collins
 101 Twelve Oaks Dr.
 Temple, TX 76504
coach@collinseducationgroup.org
www.cegonline.org

Education2020

Marcia Willson—281-450-3411
mwillson@education2020.com
Lisa Bliss—213-268-8626
lbliss@education2020.com
 7303 E. Earll Drive, Suite 200
 Scottsdale, AZ 85251
www.education2020.com

Education Associates

Project Discovery Transition System
Gary Bates
 P.O. Box 23308
 Louisville, KY 40223
 502-244-6944
 Fax: 502-244-9144
mmckay@educationassociates.com
www.educationassociates.com

ODYSSEYWARE®

300 N. McKemy Ave.
 Chandler, AZ 85226
 877-795-8904
info@odysseyware.com
www.odysseyware.com

Knowsys Test Prep, LLC

Kevin Griffith
 9300 S IH 35, Ste A-500 #453
 Austin, TX 78748
 512-961-8530
kgriffith@ktprep.com
www.ktprep.com

Handwriting Without Tears

8001 MacArthur Blvd.
 Cabin John, MD 20818
 301-263-2700
info@hwtears.com
www.hwtears.com

Seidlitz Education

John Seidlitz
 56 Via Regalo
 San Clemente, CA 92673
www.johnseidlitz.com

Service Learning Texas

Susan Sneller
 2499 Capital of Texas Hwy.
 Ste A-107
 Austin, TX 78746-7703
 (512) 420-0214 ext. 103

American Preparatory Institute (API)

P.O. Box 1800
 Killeen, TX 76540-1800
 254-526-1171
john.wheeler@ctcd.edu
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Service Learning Texas

Susan Sneller
 2499 South Capitol of Texas Highway., Suite A-107
 Austin, TX 78746-7703
 phone, (512) 420-0214 x 103
 fax, (512)420-0224
susan@servicelearningtexas.org
www.servicelearningtexas.org

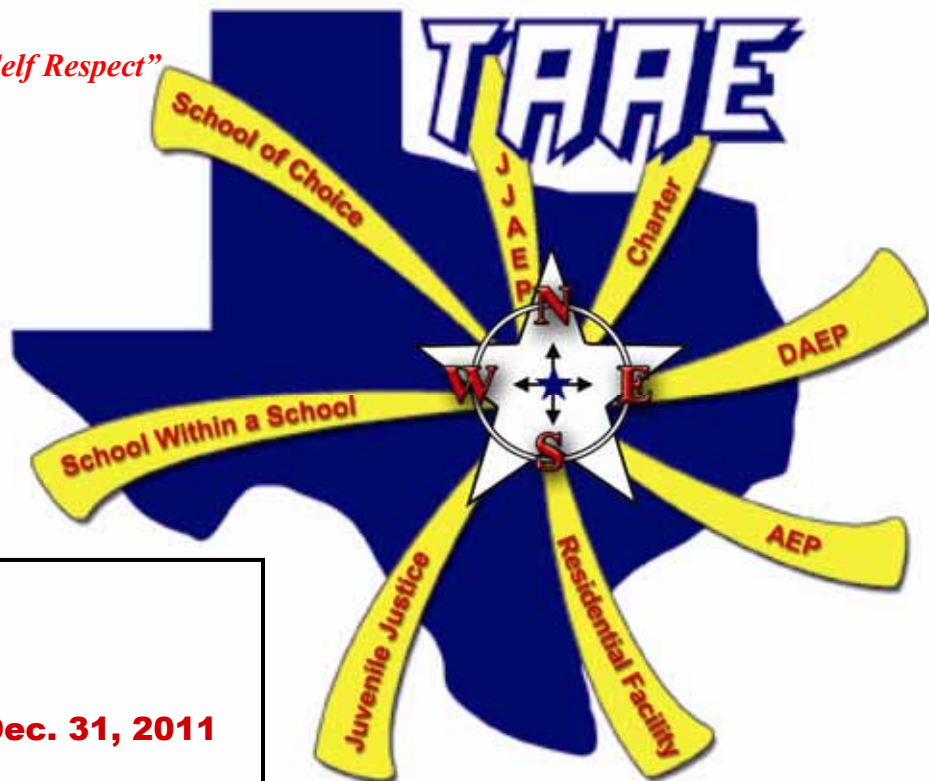
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2012 TAAE

**Exhibitor
 Registration
 Enclosed**



WWW.TAAE.ORG
SPECIAL NOTICE

Register by Dec. 31, 2011 for:

- **Exhibitor Contract Deadline Dec. 31, 2011**
 - **Host Hotel Room**
- (final reservations deadline: Jan. 20, 2012)**